



REPUBLIC OF TÜRKİYE
MINISTRY OF CULTURE
AND TOURISM



1st International

Media, Digital Culture and Religion Congress

ONLINE SESSIONS PROGRAM

27 April 2024



SUMMARY INFORMATION and ZOOM LINKS

27 April 2024 Saturday

TIME	SESSIONS	ZOOM LINKS
9.00-9.30	OPENING CONFERENCES	
9.30-10.30	SESSION 1 - SPECIAL SESSION: Media and Islamophobia	Meeting ID 994 3259 9841
10.30-12.00	SESSION 2: Digital Media, Religion and Culture	Passcode 364892
	SESSION 3: Religious Press and Broadcasting	Click to Join
	SESSION 4: Religious Press and Broadcasting II	
13.00-14.30	SESSION 5: Digital Technologies and Religion	
	SESSION 6: New Media and Religion	Meeting ID 938 4409 1197
	SESSION 7: New Media and Religion II	Passcode 570445
	SESSION 8: Media and Islamophobia in Turkey and the Modern World	Click to Join
	SESSION 9: Cinema, Series and Islamophobia	
	SESSION 10: Artificial Intelligence, Transhumanism and Religion	
15.00-16.30	SESSION 11: Religious Communication in Digital Culture	
	SESSION 12: Digital Religious Space and Counter Discourse Practices	Meeting ID 999 4223 1485
	SESSION 13: Religious Marketing and Entrepreneurship in Digital Culture	Passcode 613813
	SESSION 14: Digital Religious Reflections	Click to Join
	SESSION 15: Use of Digital Media in Religious Services	
	SESSION 16: Media, Religion and Representation	

OPENING CONFERENCES

09.00

Ekrem Kızıltaş, Head of Media Association

Keynote Speech: Media and Islamophobia

Sahar Khamis, Associate Professor Dr., University of Maryland

Keynote Speech: Modern Muslim Identities in the Digital Age: Changes and Challenges

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SESSION 1: SPECIAL SESSION

Media and Islamophobia

Moderator: Abdulkadir Gölcü, Assoc. Prof. Dr.

**09.30-09.45 Sahar Khamis, Associate Professor Dr.
Taufiq Ahmad, PhD Candidate**

Digital Media's Alternative Narratives about the Gaza Crisis:
A Countering Islamophobia Strategy

09.45-10.00 Enes Bayraklı, Assoc Prof. Dr.

İslamofobi: Bir Kavramın Anatomisi

10.00-10.15 Durali Karacan, Dr.

The Impacts of Increasing Islamophobia in the Mainstream Media in the UK on the
Identity Perceptions of Muslims

10.15-10.30 Q&A

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SESSION 2

Digital Media, Religion and Culture

Moderator: Burak Ünlü, Dr.

10.30-10.45 Viktorija Kafedjiska, Full Professor

Digital Media and its Impact on Media Culture

10.45-11.00 Maylanny Christin, Dr.

Betty Tresnawaty, Dr.

Husnita, Dr.

Martha Tri Lestari, Dr.

Mediatization of Religion in Kartini's Biopic in Fighting Stigma

11.00-11.15 Adeni Adeni, M.A.

Nurlailah Sari Amallah

Digital Religion: Questioning Islamic Discourse on Non-Muslim YouTube Channels

11.15-11.30 Usman Jaffer, Assist Professor Dr.

Intersecting Influences: The Role of Media, Culture, and Religion in Shaping
Psychological Well-Being in Malaysia

11.30-12.00 Q&A

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SESSION 3

Religious Press and Broadcasting

Moderator: Tarık Kodal, Dr.

- 10.30-10.45** **Badia Elharraki, Professor**
Religious Legitimation and Gender Violence in Moroccan Media
- 10.45-11.00** **Debjane Ganguly, Assistant Professor Dr.**
Impact of Media on Inter-Faith Marriages in India
- 11.00-11.15** **Thameem Ushama, Professor Dr.**
The Need for Ethicisation of Media for Sustainable Peace: Considering the Religious (Islamic) Framework
- 11.15-11.30** **Dedi Fahrudin, Dr.**
Andi Faisal Bakti
Public Sphere Representation of Islam in Republika
- 11.30-12.00** **Q&A**

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SESSION 4

Religious Press and Broadcasting II

Moderator: Faruk Sadiç, Dr.

- 10.30-10.45** **Muntaha Mehraj Hafiz, Research Scholar**
John Babu Koyye, Senior Assistant Professor Dr.
Publications by Islamic Socio-Religious Groups in Kashmir: A Content Analysis of Selected Magazines
- 10.45-11.00** **Zoltán Rajki, PhD**
Mónika Andok, PhD
András Radetzky, PhD
Dóra Szilczl, PhD
Use of Artificial Intelligence Tools and Applications among Ecclesiastical Journalists
- 11.00-11.15** **Sead Dzigal, PhD**
Typology of Online Media and their Uses in Public Political Communication in North Macedonia and Western Balkans
- 11.15-11.30** **Nurfudiniyah Lukman Hakim**
Commodification of Religion in Social Experiment Zavilda Tv's Content YouTube Channel
- 11.30-12.00** **Q&A**

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SESSION 5

Digital Technologies and Religion

Moderator: Mustafa Derviş Dereli, Assoc. Prof. Dr.

- 13.00-13.15 Daniele Battista, PhD**
Sacred & Digital: The Encounter between Technology and Spirituality
- 13.15-13.30 Michele Varini, PhD Student**
The Stars Down to Metaverse. Astrology and Magic-Superstitious Beliefs on Social Networks
- 13.30-13.45 Betty Tresnawaty, Dr.**
Enok Risdayah, Dr.
Spiritual Communication: Implementation of Religious Moderation in Cirebon Indonesia
- 13.45-14.00 Mumtaz Ahmed, Master Student**
Navigating Faith in the Digital Age: How Indian Youth Connect with Religion via Technology
- 14.00-14.30 Q&A**

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SESSION 6

New Media and Religion

Moderator: Mustafa Cingi, Assist. Prof. Dr.

- 13.00-13.15 Abdul Raof Mir, Assistant Professor, PhD**
New Media Practices and Religious Change in Kashmir, India
- 13.15-13.30 Leila O. Algavi, PhD**
Alexander Malakhov, PhD Student
Georgy Kovalev, PhD Student
Audience Commodification and Monetisation as Applied to the Messenger Telegram
- 13.30-13.45 Firdia Zelly**
Social Media as Mosque Branding Media in Indonesia: A Study of @Masjidjogokariyan
- 13.45-14.00 Tengku Siti Aisha Tengku Mohd Azzman Shariffadeen, Associate Professor Dr.**
Aini Maznina A. Manaf, Associate Professor, Dr.
Nurfarhanis Fadzil
Examining the Antecedents of Persuasive Social Media Posts by Celebrity Muslim Preachers in Malaysia
- 14.00-14.30 Q&A**

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SESSION 7

New Media and Religion II

Moderator: Çilem Tuğba Koç, Assoc. Prof. Dr.

- 13.15-13.30 Rahmah Binti Ahmad H. Osman, Professor Dr.**
Enhancing Arabic Language Acquisition through Cultural and Islamic Integration for Gen-Z Learners in Malaysia
- 13.15-13.30 Sanja Adjaip-Veličkovski, Assoc. Prof. Dr.**
Sacred Selling: Exploring the Intersection of Religion and Advertising in Contemporary Society
- 13.30-13.45 Husnita, Dr.
Catur Nugroho, Dr.**
Da'wa Method in the Digital Era for Da'i (Preacher) in East Jakarta, Indonesia
- 13.45-14.00 Acep Muslim
Yessika Nurmasari
Lina Kamila Rahmasari**
Digital Media and Islamic Matchmaking in Indonesia: The case of "Kelas Jodoh"
- 14.00-14.30 Q&A**

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SESSION 8

Media and Islamophobia in Turkey and the Modern World

Moderator: Mehmet Sinan Tam, Assoc. Prof. Dr.

- 13.00-13.15 Orhan Duman, Assoc. Prof. Dr.
Mehmet Sinan Tam, Assoc. Prof. Dr.**
Self Oryantalizm İslamofobik Söylem: Vikipedi Örneği
Self Orientalism Islamophobic Discourse: The Wikipedia Example
- 13.15-13.30 Yetkin Karaoğlu, Assist. Prof. Dr.
Hatice Acar, PhD Student**
Japonya'da İslamofobi: İmkân ve Tartışmalar
Islamophobia in Japan: Possibilities and Controversies
- 13.30-13.45 Mücahit Sami Küçüktığı, Assist. Prof. Dr.**
Türkiye'de Dini Gruplarda Dijital İletişim Faaliyetleri ve Propaganda: İslamofobi'ye Karşı Bir Gösterge Bilim Analizi
Digital Communication Activities and Propaganda in Religious Groups in Turkey: An Indicative Science Analysis against Islamophobia
- 13.45-14.00 Mustafa Büyük, Dr.**
İslamofobi Ekseninde Sosyal Medyada Nefret Söylemi: TikTok Örneği
Hate Speech on Social Media in the Axis of Islamophobia: Example of TikTok
- 14.00-14.30 Q&A**

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SESSION 9

Cinema, Series and Islamophobia

Moderator: Mustafa Temel, Assoc. Prof. Dr.

- 13.00-13.15** **Meryem Alakır, Master Student**
Mustafa Temel, Assoc. Prof. Dr.
Türk Sinemasında Self Oryantalist Yaklaşımlar: “Kurak Günler” Filmi Örneği
Turkish Cinema in the Context of Self-Orientalism: The Example of Burning Days
- 13.15-13.30** **Hüseyin Çil, Assoc. Prof. Dr.**
Kızıl Goncalar Dizisinde Dindarlığın ve Sekülerliğin Görünümleri:
Karşılaşmalar, İhtilaflar ve İttifaklar
*Manifestations of Religiosity and Secularism in the Kızıl Goncalar Series:
Confrontations, Conflicts and Alliances*
- 13.30-13.45** **Sefer Kalamın, Assoc. Prof. Dr.**
Self Oryantalizm Bağlamında Bollywood Sinemasında İslam’a Yönelik Dini Nefret
Söylemi: “The Kerala Story” Örneği
*Religious Hate Speech against Islam in Bollywood Cinema in the Context of Self-
Orientalism: The Example of “The Kerala Story”*
- 13.45-14.00** **Feyza Çevik, Res. Assist.**
İçselleştirilmiş İslamofobi, Cinsiyet ve Temsil: Kızılıcak Şerbeti Dizisinde Müslüman
Erkek Tipolojilerinin Karşılaştırmalı Analizi
*Internalized Islamophobia, Gender and Representation: Comparative Analysis of
Muslim a Male Typologies in the ‘Kızılıcak Şerbeti’ TV Series*
- 14.00-14.30** **Q&A**

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SESSION 10

Artificial Intelligence, Transhumanism and Religion

Moderator: Faruk Karaarslan, Assoc. Prof. Dr.

- 13.00-13.15** **Ahmet Dağ, Prof. Dr.**
Ahamadou Sylla, Phd
Diji-Çağ’da Dine Karşı “Dinsel” Bir Hareket: Transhümanizm
A “Religious” Movement against Religion in the Digi-Age: Transhumanism
- 13.15-13.30** **Faruk Karaarslan, Assoc. Prof. Dr.**
Ömür Nihal Karaarslan, Dr.
Yapay Zekâ Dindarlığının Medyadaki Erken Görünümleri: Kübra Dizisi Örneği
Early Appearances of Artificial Intelligence Religiosity in the Media: The Case of Kübra Series
- 13.30-13.45** **Fikriye Çelik, Assist. Prof. Dr.**
Habercilikte Yapay Zekâ: ‘Dini Dalga’ Terör Saldırıları Örnekleminde Algoritmik
İktidarın Bellekteki Çatlağı Hedeflemesi
*Artificial Intelligence in Journalism: Algorithmic Power Targets the Crack in Memory in the Example of
‘Religious Wave’ Terrorist Attacks*
- 13.45-14.00** **Nihat Oyman, PhD Student**
Yapay Zekâ ve Din İlişkisinde Dijital Tebliğcilik: Kübra Dizisi Örneği
*Artificial Intelligence and the Relationship with Religion in the Context of Digital Preaching:
The Example of the Kübra Series*
- 14.00-14.30** **Q&A**

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SESSION 11

Religious Communication in Digital Culture

Moderator: Nida Sümeyya Çetin, Assist. Prof. Dr.

15.00-15.15 Nida Sümeyya Çetin, Assist. Prof. Dr.

Dijitalleşen Dünyada Dini İçerik Aktarımında Dini Figürlerin Rolüne Dair
Yeni Bir Yaklaşım: Sanal Dünyada Popülerleşmenin Sosyolojik Okuması
*A New Approach on the Role of Religious Figures in Transferring Religious Content in the Digitalized
World: A Sociological Reading of Popularization in the Virtual World*

15.15-15.30 Yunus Ergen, Assist. Prof. Dr.

Türkiye’de Dijital Dini İçerik Üreticileri: Algoritmik Otorite Ekseninde Bir Tasnif Denemesi
Digital Religious Creatives in Türkiye: A Categorization Attempt on the Axis of Algorithmic Authority

15.30-15.45 İsmail Kaplan, Res. Assist. Dr.

Dijital Kültürde Dini İletişim: Reddit'teki İslamî Mem'ler Üzerine Bir Araştırma
Religious Communication in Digital Culture: A Study on Islamic Memes on Reddit

15.45-16.00 Mustafa ÇUHADAR, Dr.

Dijital Diyanet: Söylem Değişimi Analizi
Digital Diyanet: Analyzing Discourse Change

16.00-16.30 Q&A

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SESSION 12

Digital Religious Space and Counter Discourse Practices

Moderator: İhsan Çapcıoğlu, Prof. Dr.

**15.00-15.15 Merve Bahadır, PhD Candidate
İhsan Çapcıoğlu, Prof. Dr.**

Dijital Platformlarda Değişen İnançlar: Tanrısız Ütopya Binnur Duman Akademi Örneği
Changing Beliefs on Digital Platforms: Utopia Without God Binnur Duman Academy Example

15.15-15.30 Fatma ÇİÇEK, Dr.

Dijital Dini Evrende Üretilen Karşı-Söylem Pratikleri: YouTuber Diamond Tema Örneği
*Counter-Discourse Practices Produced in the Digital Religious Space:
The Case of YouTuber Diamond Tema*

15.30-15.45 Hızır Hacikelesoglu, Dr.

Sosyal Medya Ahlaki Kayıtsızlığı Tetikliyor mu? Bandura'nın Ahlaki Kayıtsızlık Teorisi
Bağlamında Psikolojik Bir Değerlendirme
*Does Social Media Trigger Moral Engagement? A Psychological Evaluation in the Context of Bandura's
Moral Engagement Theory*

15.45-16.00 Bahri Demir, Master Student

TikTok'ta Gerçek Dışı Dini İçerikler ve Teyit Kanalı Tavsiyesi
Unrealistic Religious Content on TikTok and Recommendation for a Verification Channel

16.00-16.30 Q&A

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SESSION 13

Religious Marketing and Entrepreneurship in Digital Culture

Moderator: Mahmut Kutlu, Assist. Prof. Dr.

15.00-15.15 **Mahmut Kutlu, Assist. Prof. Dr.**

YouTube İlahi Videolarına Ürün Yerleştirme
Product Placement in YouTube Hymn Videos

15.15-15.30 **Aida Mokhtar, Associate Professor Dr.
Berfu İlter, Dr.**

Probing Islamic Integrated Marketing Communication Campaigns in Malaysia and Turkey: The Case of Malaysia Airlines and Turkish Airlines
Malezya ve Türkiye'deki İslami Bütünleşik Pazarlama İletişimi Kampanyalarının İncelenmesi: Malezya Havayolları ve Türk Hava Yolları Örneği

15.30-15.45 **Ahmet Selim Demiryürek, Res. Assist.**

Sosyal Medyada Çevrimiçi New Age Ritüelleri
Online New Age Rituals on Social Media

15.45-16.00 **Ahmet Selim Demiryürek, Res. Assist.**

Sosyal Medyada İslami Yönelimli Spiritüel Girişimcilik: "Peçeli Fenomen" Örneği
Islamic Oriented Spiritual Entrepreneurship on Social Media: The Case of the "Veiled Phenomenon"

16.00-16.30 **Q&A**

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SESSION 14

Digital Religious Reflections

Moderator: Mustafa Sami Mencet, Assoc. Prof. Dr.

15.00-15.15 **Nil Gürel, Bağımsız Araştırmacı**

Mustafa Sami Mencet, Assoc. Prof. Dr.
Yeni Çağ İnanışlarının İslamî Formları: YouTube Örneği
Islamic Forms of New Age Beliefs: The Case of YouTube

15.15-15.30 **Sami Bayrakçı, Assist. Prof. Dr.**

Eski Gelenek Yeni Mecra: Telegram Kanallarında Tasavvuf
Old Tradition New Medium: Sufism on Telegram Channels

15.30-15.45 **Fatih Baş, Assist. Prof. Dr.**

Sosyal Medya ve Din: Dijital Dünyada Teşhir Kültürü ve Dönüşen Mahremiyet Anlayışı
Social Media and Religion: Exposure Culture and Transforming Sense of Privacy in the Digital World

15.45-16.00 **Merve Nur Özkan,**

Dijital Oyunlarda Yer Alan Kutsal Semboller ve Profanlaşma Üzerine Nitel Bir Araştırma
A Qualitative Study on Sacred Symbols and Profanation in Digital Games

16.00-16.30 **Q&A**

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SESSION 15

Use of Digital Media in Religious Services

Moderator: Esra TÜRK, Assoc. Prof. Dr.

- 15.00-15.15** **Esra TÜRK, Assoc. Prof. Dr.**
Yasemin Kacı, Teacher,
Din Hizmetlerinde Dijital Mecraların Etkin Kullanımına İlişkin
Katılımcı Görüşlerinin İncelenmesi
Examining Participants' Opinions on the Effective Use of Digital Media in Religious Services
- 15.15-15.30** **Yunus Tüken, Res. Assist.**
İlahiyat/ İslami İlimler Fakültelerinin Sosyal Medya Kullanımı: YouTube Örneği
Social Media Usage of Faculties of Theology / Islamic Sciences: The Case of YouTube
- 15.30-15.45** **Abdülbaki Kinsün, PhD Student**
Meryem Basuğuy, PhD Student
Dini Bilgi Edinme Aracı Olarak Dijital Medya: Din Öğreticileri Örneği
Digital Media as a Means of Obtaining Religious Information: Example of Religious Instructors
- 15.45-16.00** **Tuba Işık, Assoc. Prof. Dr.**
Postmodern Çağda Dijital Kültür ve Yeni Medyanın Dini Kimlik Üzerindeki Etkileri:
Türkiye Örneği
*The Effects of Digital Culture and New Media on Religious Identity in the Postmodern Age:
The Case of Turkey*
- 16.00-16.30** **Q&A**

Meeting ID: **999 4223 1485** | Passcode: **613813** | [Click to Join](#)

SESSION 16

Media, Religion and Representation

Moderator: Osman Ülker, Asst. Prof. Dr.

- 15.00-15.15** **Osman Ülker, Assist. Prof. Dr.**
Sosyal Medya Dilinin Gazze Olaylarının Temsilindeki Rolü
The Role of the Social Media Language in the Representation of the Gaza Attacks
- 15.15-15.30** **Nuran Kızmaz Öztürk, Assist. Prof. Dr.**
Meta'nın Zeytin ve Karpuzla İmtihanı: Gazze İle İlgili Paylaşımların Engellenmesi Örneği
Meta's Challenge with Olives and Watermelon: The Case of Blocking Posts About Gaza
- 15.30-15.45** **Farhana Chowdhury, Master Student**
Mehmet Sena Köseadağ, Assoc. Prof. Dr.
Syful Islam
A Comparative Study of Religious Broadcasts (TV) in Bangladesh and Türkiye from a
Social and Geopolitical Perspective
- 15.45-16.00** **Bayram Kişi, Master Student**
İslâm'ın Dinden Fobiye Dönüştürülme Sürecinde Medyanın Rolü
The Role of the Media in the Transformation of Islam from Religion to Phobia
- 16.00-16.30** **Q&A**

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